

B01 · BLACK SUIT TWILIGHT FLASH (4K P3)

AI-ASSISTED PORTRAIT (2026)

HERMETICA SUPERFOODS · LIFEFORCE LIQUIDS CORP.

Christian Gallo Delgado

The Formula. The Object. The Business.

Self-taught botanical formulator and structural packaging designer based between Southern California and Bali. Since pressing surplus backyard citrus for Laguna Beach neighbors via Nextdoor in spring 2020, he has built LifeForce Liquids Corp. (~$7M in cumulative direct-to-consumer product sales) with zero outside investors and zero full-time employees — replacing disposable white pill bottles at Hermetica Superfoods with weighted gold-plated compacts and transparent physiological doses.

DUAL-TRACK PRESS ASSET KIT INCLUDED

TRACK A:

Unaltered camera-original Sony Alpha 1 II & A7R II optical masters for strict AP/newspaper wire desks.

TRACK B:

4K Display-P3 executive black-suit & studio portraits cleared for magazines, digital features, and podcast cover art.

"Start with the raw plant. Respect the physiological dose. Never hide behind a generic white plastic bottle."

~$7M
Cumulative LifeForce Liquids Corp. DTC sales since spring 2020

$0 / 0
Outside venture capital raised & full-time W-2 employees

~$107K
2026 Hermetica custom packaging purchase orders across 6 SKUs

15K / 65.2K
$2.70 Meru gold compacts (Dongguan) & $0.59 Hush cylinders



B02 · ARCHITECTURAL GALLERY — BLACK SUIT

AI-ASSISTED EDITORIAL PORTRAIT



B06 · FOUNDER PRODUCT BENCH (ETERNITY, DEVA & HUSH)

AI-ASSISTED STUDIO PORTRAIT

Four Ready-to-Assign Editorial Angles

PRIMARY RECEIPTS & SAMPLES AVAILABLE ON REQUEST

ANGLE 01 · INDUSTRIAL DESIGN & CPG

The $2.70 Packaging Bet

Why a bootstrapped founder retired a working pouch after four months to order 15,000 magnetic gold-plated metal compacts in Dongguan ($2.70/unit, 2,500 MOQ) — and published his factory ledger openly.

ANGLE 02 · SLEEP & FORMULATION

The 0.35 mg Melatonin Counter-Thesis

While drugstore sleep gummies pack 5–10 mg of melatonin, *Hush* ($28, 20 gummies) pairs a gentle 0.35 mg physiological dose with L-theanine, chamomile, passionflower, tart cherry, and zero GABA.

ANGLE 03 · BOOTSTRAPPED BUSINESS

~$7M Solo-Founder Architecture

How harvesting surplus neighborhood citrus in Laguna Beach via Nextdoor in 2020 grew into ~$7M in cumulative LifeForce Liquids sales with zero investors, zero employees, and specialized co-packers.

ANGLE 04 · PALATABILITY & CRAFT

Making Raw Botanicals Palatable

Turning bitter Dolpa Himalayan shilajit resin into peppermint-finished *Meru* pocket tablets ($35) and vanilla-spice, amla & pomegranate *Deva* gummies ($40) — third-party lab-tested in the United States.



A04 · Meru Gold-Plated Metal Compact
Dongguan metal factory · $2.70/unit · 15,000 units across three 5,000-pc runs · dual neodymium clasp (Camera-Original Sony)



A05 · Interior Mirror & Tablet Bay
Brihadaranyaka Upanishad inner lid inscription · holds 50 tablets (500 mg shilajit + peppermint & camu camu per 2-tablet serving · Camera-Original Sony)



A06 · Hush Telescoping Cylinder
Printed matte rigid paperboard tube + sealed inner barrier mylar · $0.59 avg unit across 65,200 cylinders (Camera-Original Sony)

Soft-Touch Barrier Pouches

Camera-original studio photography of the four companion formulas (files `A07`–`A10` in Track A).



DEVA · $40



ETERNITY · $34



BLUE CRUSH · $40



COZY · $30

Hermetica — Complete 6-SKU Lineup

FREE U.S. SHIPPING $50+ · U.S. LAB TESTED

FORMULA	RETAIL & COUNT	VESSEL FORMAT	KEY STANDARDIZED ACTIVES (PER SERVING)
Meru Shilajit Tablets	$35 · 50 tablets	Gold-plated magnetic pocket compact	500 mg Dolpa Himalayan shilajit resin + 200 mg organic peppermint & 50 mg camu camu per 2-tablet serving.
Hush Sleep Gummies	$28 · 20 gummies	Telescoping paperboard cylinder + mylar	0.35 mg melatonin + L-theanine, chamomile, passionflower, tart cherry & saffron (zero GABA).
Deva Shilajit Gummies	$40 · 60 gummies	Soft-touch matte barrier pouch	30,000 mg Himalayan shilajit per pouch with Madagascar vanilla spice, organic amla & pomegranate (pectin base).
Eternity Mushroom Gummies	$34 · 60 gummies	Soft-touch matte barrier pouch	6-mushroom fruiting-body complex: lion's mane, cordyceps, reishi, chaga, turkey tail & maitake.
Blue Crush Collagen	$40 · 60 gummies	Soft-touch matte barrier pouch	Hydrolyzed wild-caught marine collagen peptides with vitamin C, hyaluronic acid & tremella.
Cozy Adaptogenic Chai	$30 · 300g (30 sv)	Soft-touch matte barrier pouch	Caffeine-free spiced masala chai blend with ashwagandha, lion's mane, reishi, cinnamon & ginger.



B03 · BLACK SUIT EVENING FLASH AI-ASSISTED (2026)

SHORT BIO · 50 WORDS (PODCAST INTRO / BYLINE)

Christian Gallo Delgado is a California-born botanical formulator, packaging designer, and founder of **Hermetica Superfoods** and parent company **LifeForce Liquids Corp.** Since starting with neighborhood citrus harvests in Laguna Beach in 2020, he has generated ~$7M in bootstrapped DTC product sales without outside investors or full-time employees.

FEATURE BIO · 115 WORDS (MAGAZINE & NEWSPAPER PROFILE)

Christian Gallo Delgado is the founder of **Hermetica Superfoods** and **LifeForce Liquids Corp.** Raised in California with time growing up partly in Brazil and Italy, he graduated from Laguna Beach High School in 2013 — the same year *The Orange County Register* profiled his humanitarian volunteer trip to Guatemala (Sept. 11, 2013). Following coursework at Farida Sharan's School of Natural Medicine and more than a decade of self-directed herbal study, he began harvesting surplus Laguna Beach backyard citrus via Nextdoor in spring 2020. Today he directs Hermetica's formulations and custom packaging — including 15,000 gold-plated *Meru* compacts and 65,200 *Hush* cylinders — between Southern California and Bali.

CORPORATE & ORIGIN

LifeForce Liquids Corp. (California, est. 2020 origin; inc. Apr 2022) · DBA Hermetica Superfoods · 100% founder-owned · 0 outside investors.

VERIFIED SUPPLY CHAIN

Dongguan metal compacts · Guangzhou & Shenzhen co-packing · U.S. ISO third-party lab panels · Laguna Hills, CA 3PL fulfillment.

DIRECT BOOKING & SAMPLES

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LA / Orange County · Bali · 4K Remote

INCLUDED HIGH-RES FILES: TRACK A (OPTICAL SONY FOR AP/NEWSPAPERS)



A01 · Sony A1 II Optical Headshot



B01 · Black Suit Rooftop Flash



B02 · Black Suit Gallery Chair



B03 · Black Suit Evening Flash

TRACK B (B01–B11 4K BLACK-SUIT & STUDIO PORTRAITS · EXIF-CLEAN)



B04 · Midnight Suit Editorial



B05 · Studio Flash 3:2



B06 · Studio Product Bench



B09 · Uluwatu Open Linen